

Pim's Candy A Sweet Business Opportunity



Bring the World's Fastest-Growing Candy Category to Your Customers

Swedish Pick & Mix candy has become one of the fastest-growing confectionery categories worldwide. Consumers love the freedom to create their own mix from hundreds of premium candy variations; all produced to the highest Scandinavian quality standards.

Pim's Candy has developed a proven business model that makes it simple and profitable for entrepreneurs and retailers to become part of this growing market.

Whether you want to open your own Pim's Candy Store or add a Pim's Candy Shop-in-Shop solution to your existing business, we provide a complete turnkey set-up with minimal investment and low operational risk.



Pim's Candy Franchise Stores

Own and operate a dedicated Pim's Candy retail location under our established brand. Our franchise model provides everything required to launch a successful candy business, including:

- Advisory and location scouting
- Premium Scandinavian candy assortment
- Complete store design and layout
- Custom-built candy display systems
- Branding and marketing support
- Operational manuals and staff training
- Supply chain and logistics
- Inventory management
- Ongoing business support



You focus on running your business while we provide the products, systems and expertise behind it.

Pim's Candy Shop-in-Shop

If you already own a grocery store, convenience store, shopping center kiosk, entertainment venue or other retail business? Add a fully managed Pim's Candy department inside your existing location.

This model allows you to generate additional revenue from unused or low profitability floor space without the complexity of managing another product category. We handle almost everything.



A Turnkey Solution

When you join Pim's Candy, we provide:

- Premium custom-designed candy shelving
- Complete installation
- Candy bins and display containers
- Scoops and serving utensils
- Branded paper bags
- Gift containers
- Signage and marketing materials
- Initial candy assortment
- Product labeling
- Operational guidelines
- Merchandising planograms
- Continuous replenishment



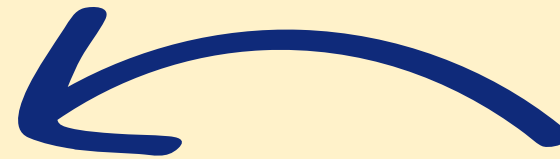
We Manage the Candy

Unlike traditional wholesale purchasing, our Shop-in-Shop model is built around simplicity.

Our team:

- **Monitors sales**
- **Refills products**
- **Rotates inventory**
- **Maintains attractive displays**
- **Updates seasonal assortments**
- **Ensures premium product quality**

**Your staff spends minimal time managing the candy section.
The result is a consistently attractive and profitable department
that customers return to again and again.**



Low Investment. Low Risk

One of the greatest advantages of the Pim's Candy model is its financial simplicity. Instead of making a large inventory investment, our partners gain access to a proven retail concept with significantly reduced financial risk.

Benefits include:

- Minimal upfront investment
- No product development
- Proven operating procedures
- Professional merchandising
- Established supply chain
- Continuous support
- Predictable operating costs
- Strong customer appeal

Our model has been designed to reduce complexity while maximizing sales potential.



Revenue Sharing That Works

Instead of traditional wholesale purchasing, Pim's Candy operates under a transparent Revenue Share model. Revenue generated from the candy department is shared according to a predetermined structure agreed upon with each partner.

This creates strong alignment between Pim's Candy and our partners.

We only succeed when you succeed.

Our objective is simple:

- **Increase sales**
- **Increase customer traffic**
- **Increase profitability**



Why Swedish Pick & Mix?

Consumers appreciate:

- Premium quality
- Hundreds of varieties
- Fresh products
- Natural ingredients
- Vegan alternatives
- Gluten-free options
- Family-friendly shopping experience
- Personalized candy selection

Swedish Pick & Mix has become an international destination category that encourages repeat visits and impulse purchases.



Why Choose Pim's Candy?

Designed for Growth – Pim's Candy has created a scalable retail platform designed for long-term expansion across North America. By combining premium Swedish confectionery with proven merchandising systems and operational excellence, we create an exciting customer experience while delivering attractive returns for our partners



Proven Concept

Built on decades of Scandinavian Pick & Mix experience.



Premium Products

Carefully selected candy from Sweden's leading manufacturers.



Turnkey Solutions

Everything is installed and ready to sell.



Low Investment and Risk

Minimal investment and reduced operational complexity.



Ongoing Support

Our team helps you maximize sales throughout the year.



Scalable

Ideal for convenience stores, supermarkets, cinemas, family entertainment centers, tourist attractions, malls, airports, and candy stores.



The Pim's Step-by-Step Partner Success Program

Joining Pim's Candy means much more than purchasing a candy concept. It means partnering with an experienced team that guides you through every stage of planning, launch and long-term growth. Whether you choose a Pim's Candy Franchise Store or a Pim's Candy Shop-in-Shop, our structured onboarding process ensures a fast, smooth and successful start.



Step 1 – Discovery & Business Evaluation

We begin by understanding your business, your location and your goals. Together we evaluate market potential, customer demographics and the solution that best fits your operation.

Step 2 – Location & Space Planning

Our specialists help identify the ideal store location or the most profitable area within your existing retail space. Every square meter is carefully planned to maximize customer flow and sales.

Step 3 – Design & Store Planning

Based on your location, we create a customized layout using our proven merchandising principles. We determine the optimal shelving, product mix, customer flow and branding to create an attractive destination.

Step 4 – Installation & Product Setup

Our team installs the complete Pim's Candy system, including shelving, candy bins, signage, bags, scoops and the initial premium Swedish Pick & Mix assortment. Everything is delivered ready for immediate operation.

Step 5 – Training & Launch

Before opening, your staff receives practical training covering daily operations, hygiene, customer service and sales routines. We support your grand opening with marketing materials and launch activities to create excitement from day one.

Step 6 – Continuous Operations

Once your business is running, we continue to monitor sales performance, replenish inventory, rotate products, introduce seasonal assortments and maintain attractive displays. This allows you to focus on your customers while we ensure the candy department consistently performs at its best.

Growing Together

Our partnership doesn't end when the installation is complete – it begins there. Through continuous support, performance reviews, category optimization and new product introductions, we help our partners increase sales, strengthen customer loyalty and build long-term profitability. With Pim's Candy, you're never starting alone. You're following a proven path that has been designed to make opening and operating a premium Swedish Pick & Mix business simple, efficient and highly rewarding.

Join the Sweet Revolution

Whether you dream of opening your own candy store or simply want to transform unused retail space into a high-performing destination, Pim's Candy offers a proven, low-risk path to growth.

Let's build something sweet together.

